

Chang, Lisa

From: Chang, Lisa
Sent: Wednesday, December 02, 2015 12:35 PM
To: Bonifacino, Gina
Subject: RE: Re-launch of the "What's Upstream?" campaign

Thanks Gina. I happened to speak with Larry this morning and he mentioned this, and I put in a Hot Topic on this to Angela and suggested she elevate this to Dennis today (although you will probably be able to mention this to him sooner than he will see the Hot Topic).

From: Bonifacino, Gina
Sent: Wednesday, December 02, 2015 12:01 PM
To: Chang, Lisa <Chang.Lisa@epa.gov>; Murchie, Peter <Murchie.Peter@epa.gov>; Rylko, Michael <Rylko.Michael@epa.gov>
Subject: FW: Re-launch of the "What's Upstream?" campaign

FYI.

Gina Bonifacino | Puget Sound Team
US EPA Region 10
Mail Stop OWW-193
1200 Sixth Avenue
Seattle, WA 98101
206.553.2970

From: info@whatsupstream.com [<mailto:info@whatsupstream.com>]
Sent: Wednesday, December 02, 2015 11:50 AM
To: info@whatsupstream.com
Subject: Re-launch of the "What's Upstream?" campaign

Dear Friend,

You may recall that several years ago, the Center for Environmental Law and Policy, the Northwest Indian Fisheries Commission, the Swinomish Indian Tribal Community, the Western Environmental Law Center and a host of other environmental partners launched the "What's Upstream" campaign to bring greater public awareness to the effects of the agriculture industry's largely unregulated practices on the health of our waters.

We are pleased to announce that we have revamped our website and, starting today, are re-launching a very robust, six-month public information campaign - just in time for the start of the 2016 legislative session. Between now and next spring, we're confident that you'll see or hear our ads, which will span print, billboard, digital and radio media.

We invite you to have a look at the new website, and to share it broadly among your own networks. Please note that the website includes a tool where concerned residents can send a message to their legislators urging action on this critical but neglected issue.

To provide feedback on the website or to join your organization's name to the list of partners, please do not hesitate to contact us at info@whatsupstream.com.

Sincerely,

Center for Environmental Law and Policy
Northwest Indian Fisheries Commission

Puget Soundkeeper Alliance
Spokane Riverkeepers
Swinomish Indian Tribal Community
Western Environmental Law Center